

L'Agence du court métrage

L'AGENCE DU COURT MÉTRAGE

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- ▶ TO DISTRIBUTE & BROADCAST
- ▶ TO SUPPORT
- ▶ TO STRUCTURE

L'Agence du court métrage is an association founded in 1983 by a group of professionals (directors, producers and distributors) wanting to improve the uncertain environment that short film industry experienced in the late 1970's. The aim was to promote and develop the screening of short films in France, in order to have the films recognised as works of art in the true sense of the word. Today *L'Agence du court métrage* has become a cinema library of some 10,000 films. It is also working on providing the sector with a structure, as well as developing the screening of short films in France and abroad. Now more than ever, it provides a link between those who make short films and those who screen them. The short film sector plays an active role alongside the public authorities, cinemas and various associations, in establishing a screening policy for short films based on values such as the promotion of diversity and cultural exception.

▶ 25 YEARS BEING IN SHORT FILM SERVICE

STRUCTURING THE VIEWING OF THE WORKS

► LE PÔLE DIFFUSION

The department *Pôle diffusion* is in charge of scheduling works in cinemas. Over the years it has come up with various techniques allowing short films to be viewed on the big screen:

THE ALTERNATIVE SCREENING NETWORK (Réseau Alternatif de Diffusion - R.A.DI.): is a catalogue of 260 French and foreign films of less than 15 min in length and in 35 mm format, to be screened in the first part of the programme. Three hundred French cinemas are registered with the network and schedule a new short film every week.

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PROGRAMMES: *Pôle diffusion* also provides programmes on the heritage of French cinema - *Une mémoire en courts* - with programmes devoted to the producers like Anatole Dauman (short films by Chris Marker, Joris Ivens, Georges Franju or William Klein).

SCHEDULING EVENTS: three programme planners respond to requests by cinemas, festivals and other cultural places where short films on 16 mm or 35 mm can be screened. The department provides programming assistance, viewing and selection sessions, copy reservations and quotes. Throughout the year, nearly 6,000 copies representing 1,400 different works are rented and shown in France and around the world. As part of the development of a European network of short films, L'Agence du court métrage has published the *European Guide of Short Film Broadcasting Organizations* (pdf version in English available on our site).

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THE CINEMA AND AUDIO-VISUAL EDUCATION DEPARTMENT: founded in 2004, it carries out one of the missions of L'Agence du court métrage: to provide a resource for the various people involved in film education. One of the educational activities led by L'Agence du court métrage is the programming workshop that offers an historic look at cinema and film distribution. Based on a selection of short films, beginners learn how to put together a programme that will later be shown in a cinema.

► LA RÉGIE TV CÂBLE

Régie TV Câble boasts a catalogue of more than 3,500 works, and is the leading sales agent of French short films to foreign markets. It provides film screening licences to all kinds of film broadcasters (television stations, video editors, cultural networks, etc.). The catalogue includes the first films made by well-known directors (Godard, Truffaut, Polanski, Jeunet, etc.) as well as the latest productions by future talents. Régie TV Câble is also in charge of developing innovative markets: new viewing possibilities and emerging trends.

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SUPPORTING CINEMATIC CREATION

► THE MAGAZINE **Bref**

The short film magazine **Bref** was created in 1989 and promotes the idea that short films do not act merely as a calling card for feature-length films, but are a means of cinematic expression in their own right. The magazine has become a reference in the industry over the years and is still the only publication entirely devoted to short films and other short forms of cinema. **Bref** is a bimonthly magazine providing information, critical thought and reflection needed for the advent and recognition of short films.

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► THE SHORT FILM PORTAL

Created in 2005 by two associations – *L'Agence du court métrage & Sauve Qui Peut le Court Métrage*, the Clermont-Ferrand Film Festival organiser – the French short film portal provides news about screenings as well as all initiatives made to promote short films. It provides a detailed listing of 15,000 French films from 1895 to today, as well as more than 220 French film festivals, making it the main resource and information centre for the general public and for professionals.

www.le-court.com